

# MANS&C

## QUARTERLY

Massachusetts Association of Nonprofit Schools and Colleges

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e-newsletter

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### PRESIDENT'S LETTER

## Celebrating 60 Years of Service



MANS&C is celebrating a milestone in 2012 – our 60th year representing the interests of nonprofit schools and colleges in Massachusetts.

Through the years MANS&C has compiled an enviable record in stopping bills on Beacon Hill that would have been costly and eroded our institutions' independence. But like the institutions we represent, MANS&C also has evolved.

In addition to our work at the State House, MANS&C is currently facilitating collaborative relationships for our institutions with their local officials, neighbors and legislators. The key factor in this relationship is the Community Impact Statement.

State legislators and local officials understand that our institutions provide benefits to our communities, but they may not realize the scope. Community Impact Statements present our economic and social contributions clearly and in statistical terms, including the large amount of financial aid we provide to low-income local families and the extensive use of our campus facilities by town groups.

When used in conversations with state and local officials, Community Impact Statement also are essential in communicating the effects PILOT programs would have on our institutions.

For one thing, donations would be significantly diminished if these programs were to be instituted. Donors who make the philanthropic contributions that are so essential to our intellectual capital would be less likely to do so if their gifts were to be used in part to balance the town budget.

In addition, private school parents are already paying taxes to support their local public schools. PILOT programs would represent double taxation for them.

MANS&C offers our members guidance in drafting Community Impact Statements, as well as examples of what other nonprofit schools and colleges have created. Our website, [www.mansac.org](http://www.mansac.org), has useful information on how to tell your institution's story through these invaluable documents.

If you haven't already done so, I would encourage you to join MANS&C or renew your membership and make use of our member benefits. If you have any questions or concerns, feel free to contact me or any of our board members.

Best Regards,  
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## Cushing Visit is Eye-Opener For Fitchburg State Legislator

Nonprofit schools and colleges need to point out their community contributions and innovative programs to state and local officials, State Rep. Stephen L. DiNatale believes.

"Those Community Impact Statements are the way to go," he said. DiNatale, a member of the leg-

islature's Higher Education Committee, made his remarks at a MANS&C executive board meeting on Feb. 7 at Cushing Academy in Ashburnham.

Before the meeting, Cushing Headmaster James Tracy provided an overview of the school's emphasis on globalism and technology, which includes a partnership with Bhutan to bring Cushing's classroom innovations to the Bhutanese school system.

*Cushing visit cont. on page 2*

Tracy and Tom Corbett, executive director of the library, also outlined the library's digital transformation into what Tracy called a "digital agora."

The tour and conversations DiNatale had with the board members provided him with insight into the effects that mandated payments in lieu of taxes (PILOT) would have on nonprofit schools and colleges.

"[State legislators] seem to be focused on institutions with really large endowments, never considering how Cushing and other schools might be impacted," he said in his informal remarks to the board. "I can assure you that I have had a change of heart."

DiNatale said he would have conversations with his colleagues on where to take bills that would require nonprofit institutions to make involuntary payments to their communities.

"The effort to make those changes would be detrimental to education in the commonwealth," DiNatale added. Calling nonprofit schools and colleges "an important part of the intellectual capital of the commonwealth," he noted, "There would be a lot of collateral damage from those bills."

DiNatale is a Democrat who represents his hometown of Fitchburg. He is serving his third term in House, where he is vice chairman of House Committee on Global Warming and Climate Change. In addition to serving on the Higher Education Committee, he is a member of the Joint Committees on Telecommunications, Utilities and Energy, as well as Economic Development and Emerging Technologies.

A Leominster native, he served four years in the Navy before graduating from Fitchburg State College in 1979 with a degree in sociology.

In the years that followed, DiNatale worked as a Correctional Program Officer for the state Department of Correction and later a senior human resources recruiter for Wang Corporation.

DiNatale went on to spend 15 years with the Massachusetts Department of Correction, Sex Offender Registry Board, and the state Department of Mental Health in its Forensic Division.

Before his election to the House, DiNatale served five years on the Fitchburg School Committee and three years as a Councilor at Large on the City Council.



## Legislative Report

Now that the legislature is back in formal session, MANS&C Legislative Counsel John J. Spillane is keeping an eye on a number of bills that would be costly or threaten the independence of nonprofit schools and colleges.

Two particularly troublesome bills – House Bill 3003 and its companion, Senate Bill 790 – would place additional reporting

requirements on nonprofit colleges and universities, as well as their trustees or directors.

The measures would require private colleges and universities and "all related organizations" in Massachusetts to include the following in the reports they file annually with the state Attorney General's office:

- The names of all employees and consultants who were paid more than \$250,000 during the tax year and the amounts they were paid.
- The names of all service providers that were paid \$150,000 or more, the amounts they received and a description of the service provided.
- The names of all service providers reported above that made direct or indirect donations to the college or university.

- Reports of income employees received from third parties, if the institution requires this disclosure.
- The names of all employees who were paid more than \$150,000 by third parties and a description of the reasons why.
- If an institution has more than \$10 million in investments or real property, a list of investments must be provided, including the value of each.

Beginning January 1, 2013, the report also must include a statement of all federal, state and local taxes that would have been paid during the reporting period if the college or university were not tax exempt. Regulations will come from the Attorney General.

Trustees or directors serving on the governing board of a nonprofit college, university or a related organization also must file additional reports annually. These reports must include details of any business transactions the college or university has with the trustees or director, as well as:

- their families
- any entities they or their families control
- businesses where they or their families worked, or clients for which they worked as consultants

HB 3003 is currently in the Joint Committee on Revenue, chaired by State Sen. Katherine Clark and State Rep. Jay R. Kaufman. Spillane is working to keep this bill in committee. He also is lobbying against SB 790, which is currently before the Committee on the Judiciary, chaired by State Sen. Cynthia Stone Creem and State Rep. Eugene L. O'Flaherty.

# MANS&C Marks 60 Years of Service to Nonprofit Schools and Colleges in Massachusetts

In 2012 MANS&C is celebrating 60 years of representing the interests and promoting the independence of Massachusetts nonprofit schools and colleges at the State House.

Through the years, MANS&C has compiled an impressive record in defeating bills that would have eroded the independence of our nonprofit schools and colleges. It has become a highly respected voice on Beacon Hill.

One of MANS&C's greatest strengths is "the ability to proceed in the interest of independent education with broad institutional backing and unified positions," according to Peter McCone, who served as a board member from 1984 to 1987 and president from 1987 to 1992.

The organization's roots stretch back to a meeting of the National Association of Educational Buyers, New England Group, in the spring of 1952 at Governor Dummer (now the Governor's) Academy.

Several of the participants were concerned about a number of bills under discussion at the State House. They were frustrated about their inability to effectively convey to lawmakers the consequences these measures would have on their institutions.

The Rev. J. Leo Sullivan, director of purchases at Holy Cross, and Arthur Melville, business manager at Boston College, believed that nonprofit schools and colleges in Massachusetts could organize to present their problems and opinions to the legislators.

They formed a committee consisting of Father Sullivan, Melville and three other like-minded participants at the meeting: William B. Nash, bursar at Milton Academy; Delbert L. Rhind, bursar at MIT; and J. Stephenson Hemphill, bursar at the Perkins School for the Blind.

After determining that membership would not jeopardize their institutions' nonprofit status and winning their trustees' approval, the committee held its first formal meeting on July 17, 1952 in



*Former MANS&C Presidents Bill Phinney, left, retired Dexter Southfield headmaster, and Peter McCone are shown with current MANS&C President Julaine McInnis of Inly School at last year's Annual Meeting.*

Melville's office at Boston College. The five men designated themselves the executive committee. They drew up purposes, set tentative dues and chose a name – the Massachusetts Association of Nonprofit Schools and Colleges.

Father Sullivan became the first president and Melville was named secretary. The board's first action was to retain attorneys Charles J. and John F. Dunn, two brothers with a well-respected legislative counsel practice.

The new organization struck a responsive chord and just two months later, MANS&C had 39 members. In the organization's first annual meeting on May 27, 1953, the founding members were formally elected as officers and board members.

## Prominent State Legislator to Speak at MANS&C Annual Meeting on May 1



Circle your calendars: at noon on May 1, MANS&C will hold its Annual Meeting and luncheon at the Hampshire House in Boston. The name of the guest speaker, a prominent state legislator, will be announced shortly.

Guests will have the opportunity to meet and talk informally with a number of state senators and representatives who are expected to attend, including State Sen. Michael O. Moore of Millbury. Moore, the featured guest at the March 2011 MANS&C board meeting, is currently co-chair of the Joint Committee on Higher Education.

Members and guests who will be attending the Annual Meeting are encouraged to stop by the State House to visit their state senator or representative, or their staff, the morning of the event. The Hampshire House is a short walk from the State House.

To find the name and contact information for your legislator, go to [www.malegislature.gov](http://www.malegislature.gov).

To register for the Annual Meeting and luncheon, or for more information, contact MANS&C President Julaine McInnis at 781-545-5544, x-115 or [jmcinnis@inlyschool.org](mailto:jmcinnis@inlyschool.org).





## GOOD NEIGHBORS

# Report Shows Assumption College's Community Commitment

Assumption College has a powerful partnership with the community that benefits not only its students, but also local residents, schools and businesses.

"While Assumption is considered a small college, our contributions to Worcester cast a wide net," says President Francesco C. Cesareo in *Our Community Investment: Transforming Lives*, the college's new Community Benefits Report.

The report outlines Assumption's significant financial and social impact on Worcester and surrounding communities. During 2010 to 2011, the college:

- Spent \$8.4 million with local vendors
- Provided shuttle bus service, at a cost of \$10,000, for students to patronize local businesses
- Paid \$265,000 in water and sewer usage taxes and \$42,000 in city property taxes
- Employed nearly 500 local faculty and staff members
- Provided \$5.5 million in institutional aid that enabled Worcester County students to attend Assumption, including \$1.4 million for Worcester students

In addition, over the last 10 years Assumption has spent \$38 million on capital improvements. Its campus also is a city polling place and the location for a range of community activities – from athletic clinics to performances by the Worcester Children's Chorus. Worcester County residents are encouraged to attend cultural events on campus, often at no charge.

Nearly 200 youngsters take part every year in the Summer Olympics held at Assumption by Worcester's YouthNet program. Specialized continuing education and programming for local senior citizens is offered through the Worcester

Institute for Senior Education (WISE). Nearly 500 senior citizens enroll every year in noncredit courses in most major academic disciplines.

The city's Hanover Theater for the Performing Arts receives \$25,000 annually from Assumption, and the Lincoln Square Adopt-an-Island Project benefits from a \$2,750 payment every year.

In addition, Assumption works with public and Catholic schools and programs in the city and Greater Worcester to improve education in the classroom and after-school programs.

Local teachers benefit from professional workshops and tuition discounts. Student teachers work in elementary, middle and high schools, and faculty members provide support, consultations and a range of other services to help local teachers learn and grow. Their research also improves education in the community and beyond.

Community service also is part of the curriculum and part of the students' lives.

Last year, Assumption's 2,750 undergraduate, graduate and continuing education students spent an impressive 115,000 hours volunteering in and around Worcester. They reached out to numerous agencies, ranging from the annual food drive at the Worcester County Food Bank to the Special Olympics.

Paul Belsito, Assumption's executive assistant for government and community relations, and John J. Spillane, MANS&C legislative counsel, made a presentation on the college's Community Benefits Report at a recent AISNE meeting. Their presentation, as well as a link to the full text of the report, are available on the MANS&C website, [www.mansac.org](http://www.mansac.org).

## INTRODUCING

### State Sen. James Welch



State Sen. James Welch represents the Hampden District, which includes West Springfield, Agawam and parts of Chicopee and Springfield. He was sworn in January, 2011 after serving in the Massachusetts House from 2005 to 2010.

A West Springfield High School graduate, Welch received a B.S. in Business Management from Westfield State College. After graduating, he worked in the financial sector with State Street Corporation and later with A.G. Edwards

Financials. In 2001, Welch began his career in public service, joining the staff of Representative Stephen J. Buoniconti.

Education is an area of focus for Welch, who is a member of the Joint Committee on Higher Education. He also is chairman of the Joint Committee on Municipalities and Regional Government and vice chairman of the Joint Committee on State Administration and Regulatory Oversight.

Welch is the sponsor of Senate Bill 261, which requires all public school athletic coaches to be certified in CPR and the use of external defibrillators. Other bills he is currently working on include disaster relief for economically struggling areas and increased penalties for vehicular homicide.

Welch is a lifelong resident of West Springfield, where he lives with his wife and two sons.

## MANS&C Notes

- MANS&C members will soon be receiving our Economic Impact Survey, which will provide us with crucial data on the economic importance of nonprofit schools and colleges in Massachusetts. The information will help MANS&C advance the cause of our institutions in the state legislature.
- The survey will be available on Survey Monkey and is quick and easy to complete, so please fill it out and send it back as soon as possible.
- Friendly reminder: Don't forget to send in Form ABC, which can be found at: <http://www.mass.gov/dor/docs/dls/publ/forms/3abc.pdf>.
- Anyone interested in joining the MANS&C board should contact either MANS&C President Julaine McInnis at 781-545-5544 x-115, [jmcinnis@inlyschool.org](mailto:jmcinnis@inlyschool.org) or MANS&C Vice President William J. Conley Jr. at 508-793-3423, [wjconley@holycross.edu](mailto:wjconley@holycross.edu).



## LEGISLATIVE UPDATE

### MANS&C Successfully Stops Bills

A bill that would have required private colleges and universities to pay taxes on all property dedicated to non-academic uses has been turned back on Beacon Hill, thanks to the efforts of MANS&C members and Legislative Counsel John J. Spillane.

The bill, HB 3012, was sent to study, which means that barring unforeseen circumstances, no further legislative action will be taken on it before the end of the session.

Spillane and MANS&C members Judi Seldin, chief financial officer of Concord Academy, and Beth McWilliams, business manager of Hillside School, testified against the measure at a hearing of the Joint Committee on Revenue.

Spillane also is pleased to note that SB 1847 was sent to study. The bill would have given local communities greater control over building or remodeling projects by nonprofit schools and colleges, and also added a site plan review process.

Also sent to study were bills that would have:

- HB 157 – Established a special commission to study the costs of mandatory school transportation incurred by public school districts.
- HB 917 – Allowed communities to use monitoring systems to measure speed-limit violations in school zones and in conjunction with traffic signals on school buses and vans.
- HB 2387 – Required seat belts in school buses.
- HB 2513 and HB 2566 – Required private institutions of higher learning with endowments of more than \$1 billion to pay an annual excise of 2 1/2 percent of all funds in excess of that figure.
- HB 2514 – Required private schools to make payments to their communities equal to what they would have paid in property taxes or to enter into an agreement that provides monetary or non-monetary benefits to their communities.
- HB 2552 – Authorized cities and towns to negotiate payments in lieu of taxes with local charitable organizations based on their assessed property tax value, with an exemption for the first \$15 million. The payments would have equaled the percentage of the municipal budget for police, fire and snow removal and were capped at 25 percent of assessed property value.



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